



## FACT SHEET

6929 North Lakewood Avenue, Suite 100  
Tulsa, OK 74117-1808

Phone (918) 401-6000 • Fax (918) 401-6012 • [www.vanguardcar.com](http://www.vanguardcar.com)

<b>FOUNDED</b>	Vanguard Car Rental Group Inc. was incorporated in October 2003 as an independent private company.	
<b>DESCRIPTION</b>	Vanguard Car Rental Group Inc. operates car rental businesses under the brand names National Car Rental (est. 1947) and Alamo Rent a Car (est. 1974). Our rental operations have a presence in the airport leisure and business travel market, serving the daily rental needs of both leisure and business travelers.	
<b>CONCEPT</b>	National Car Rental, Vanguard's premium brand, targets the daily rental needs of the business market customer. Alamo Rent A Car, Vanguard's value brand, targets the daily rental needs of the leisure market customer.	
<b>SERVICES</b>	<u>National Car Rental</u> Choice Rental Process Emerald Club Emerald Club Aisle Service Emerald Club Executive Selection QuickRent	<u>Alamo Rent A Car</u> Online Check-in Prepay & Save Best Rate Guarantee Quicksilver Alamo.com Membership
<b>WEBSITES</b>	<a href="http://www.nationalcar.com">www.nationalcar.com</a> <a href="http://www.emeraldclub.com">www.emeraldclub.com</a>	<a href="http://www.alamo.com">www.alamo.com</a>
<b>VEHICLE SUPPLY</b>	General Motors Daimler-Chrysler Toyota Motors	
<b>FLEET SIZE</b>	300,000 average daily domestic fleet	
<b>LOCATIONS</b>	As operator of the National Car Rental and Alamo Rent A Car brands, Vanguard Car Rental Group Inc. comprises one of the world's largest car rental companies, with more than 3,800 company-owned, franchised and licensed locations in 82 countries, including the United States, Canada, Mexico, Europe, the Caribbean, Latin America, Asia, the Pacific Rim, Africa, the Middle East and Australia.	
<b>OFFICES</b>	Corporate Headquarters, Tulsa, Oklahoma	
<b>MANAGEMENT</b>	William E. Lobeck, President and Chief Executive Officer Jeffrey J. Parell, Executive Vice President and Chief Operating Officer Thomas C. Kennedy, Executive Vice President and Chief Financial Officer Jerry Dow, Senior Vice President and Chief Marketing Officer Wesley C. Fredenburg, Senior Vice President and General Counsel Tyler A. Best, Senior Vice President and Chief Information Officer	